

Women's Council of REALTORS, KC Northland Chapter  
Governing Board Meeting Minutes  
January 10, 2008 10:00 – 11:00 a.m.

Attendees: Erica Lemke, Angela Wolfe, Carl Jackson, Marcha Tietjen, Marlo Howard, Nikie GlasBrenner, Kimberly Riley, Lyn Cheek, Royce Ann Kennedy, Larry Fink, Jerri Moulder, Linda Cone, Carole Harris, Bill Meeker, John Lindner, Rue Lovett

- I. Meeting called to order by Lyn Cheek 10:00 a.m.
  
- II. Agenda
  - A. Approved by Marlo Howard
  - B. Seconded by Kim Riley
  
- III. Approved November Minutes.
  - A. Motion to approve Nikie Glasbrenner
  - B. Seconded by Marlo Howard
  - C. All in favor
  
- IV. Financial Report – Nikie Glasbrenner, Treasurer
  - A. 2008 Budget discussed
  - B. File taxes 2007
  - C. Raised leadership \$500 to \$700.
  - D. Summits increase (mega meetings)
  - E. Disburse budget on table during meeting  
(Approve next month meeting)
  - F. Motion to approve Jeri
  - G. Seconded by Nikie G.
  - H. 12/31/07 Balance Sheet – transfer money to new account – PVB
  - I. John Linder audit
  
- V. Reports of Officers and Standing Committees
  - B. Website – Royce Ann Kennedy  
Advertising  
Get affiliates to advertise (see flyer)
  
  - D. Marketing – Carl Jackson
    - 1. No updates
  
  - E. Gina Claxton – Trade out for membership
    - \$55 Per Quarter
    - \$75 for four ads. ½ page
    - \$136 \$245 an issue
    - \$266
    - 1. Budget advertising

2. No discussion
  3. Motion to approve made by Jeri Moulder
  4. Seconded by Linda Cone
  5. All approved
- F. Sponsors – Lyn Cheek (Trade for Advertising)
1. Disbatch Tribune
  2. 4 – 1/8 color page ads - \$180 trade with banner
  3. \$410/\$880 – 2 affiliate members
  4. \$110 affiliate/\$300 misc
  5. Consistency in ads
  6. Budget miscellaneous
  7. Motion to approve made by Jeri
  8. Seconded by Larry
- G. Ways & Means – Larry Fink
1. Sponsorships – 3 per meeting – 9 to date
  2. Sponsors thru May by Feb. 7
  3. At least 1<sup>st</sup> Quarter
  4. Bring a guest
  5. Raffle discussion
  6. Length of sales
  7. Disclaimer
  8. Advertising
  9. Schedule meeting
- VI. Special Committee Reports
- A. Audit – John Lindner
- a. Change in register
  - b. Issues discussed
  - c. Verified
- B. Hospitality – Erica Lemke
- a. Committee meeting by EOM
- C. Newsletter – Carole Harris
- a. Tell what you want

VII. Next Meeting:

VIII. Meeting Adjourned by Lyn. Seconded by Jeri

Respectfully submitted by Erica Lemke for Mary Packards.