

**THE TASK IS TO ASK**

**April 5-7, 2005**  
**WCR- MAR Meeting**  
**Hyatt Regency Hotel**  
**Kansas City, MO**

**April 14, 2005**  
**General Membership Meeting**  
11:30AM 01:30PM  
Finnigan's Hall  
**William Quitmeier,**  
Quitmeier-Martching Law  
**"The Law and WCR"**  
Spring Basket Silent Auction

**May 5, 2005**  
**General Membership Meeting**  
11:30AM-1:30PM  
Finnigan's Hall

**May 9-14, 2005**  
**WCR/NAR Meeting**  
**Washington, DC**

Dear Friends

Have you thought about what I suggested last month? In April you have the opportunity to attend a state meeting and not have to go anywhere! MAR schedules these quarterly meetings and WCR hitches a ride on their coat tails and slips their meetings in at the beginning. Who knows when the next one will come to Kansas City? The schedule is posted on page 3 with an additional story about a FREE technology offering elsewhere. Then you can see what we do on the state level by attending the Business Meeting. It is a relatively short session and could be very informative. Besides that, you can attend **Perfect Harmony of Professional, Personal and Volunteerism**: a panel of our own State WCR experts, Discussing THE 3 S's. What could the 3 S's be! You won't know unless you are at the Hyatt Regency at 9AM on the 5th of April.

I thank you all for your fabulous attendance in March. I feel really good standing up there in front of so many people. And you are so patient with me.

Keep up the good work and recruit, recruit, recruit, (just a little paraphrase on the real estate slogan, location, location, location).

See you on April 14th. Make your reservations now and I'll remind you when it gets closer.

*Carole*



**WCR, Where it all comes together**

**VISION: To be the premier organization for individual achievement.**

# SIGN UP NOW

Missouri WCR Chapter presents

## Improving Your Image with Technology

Presented by  
John Mayfield, ABR,  
ABRM, GRI



Approved for  
3 hours  
Missouri CE



Hyatt Regency-Crown Center  
Kansas City, MO  
Tuesday, April 5, 2005  
2-5 pm

- *Why Image and Technology are Important*
- *The 5 Keys to Image*
- *Creating a "WOW" Effect with Technology*
- *Top Tech Tools that Create Image for the Real Estate Professional*
- *Improving your Professional Image with Today's Technology*
- *Technology Time Savers to Improve your Professional Image*

Name: \_\_\_\_\_

License # \_\_\_\_\_ License type (circle one) BRO BRA BRS SAL

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Cost \$30 for non-WCR members

Payment by  check enclosed  Credit Card type (circle one): MC DIS VISA

Cr. Card number \_\_\_\_\_ Exp. date \_\_\_\_\_

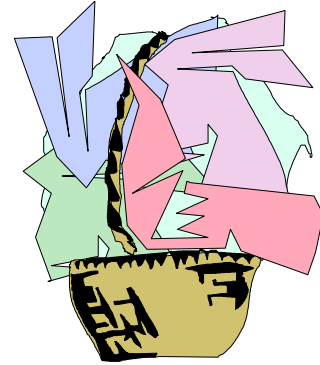
Signature \_\_\_\_\_

\_\_\_\_\_ *I am a WCR Member. FREE for all WCR members. To join a chapter or as a member at large visit [www.mcrmla.com/Join](http://www.mcrmla.com/Join)*

Mail to MAR, ATTN: Tim Echternach, P.O. Box 1327, Columbia, MO 65205, or FAX 573/445-7865

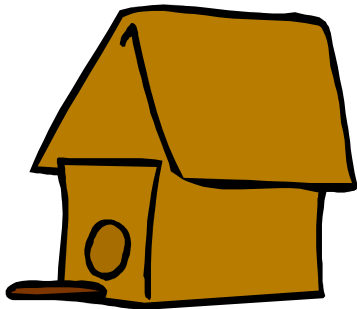
**DON'T FORGET THE SILENT AUCTION**

**BRING A BASKET OF GOODIES...**



**JAR OF PLEASURE...**

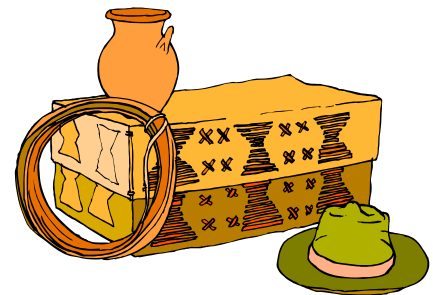
**A PICNIC TREASURE...**



**A BIRDHOUSE...**

**WHATEVER TICKLES YOUR FANCY...**

**DON'T FORGET GIFT CERTIFICATES!**



**THIS IS THE DAY TO BID ON SOMETHING JUST FOR THE SAKE OF FUN. SUPPORT YOUR CHAPTER!**

**State & National Meetings**

**April 5-7**  
WCR/MAR  
Quarterly Meeting  
Kansas City, MO- Hyatt  
Regency

**May 9-14**

WCR/NAR  
Mid-Year Meeting  
Washington, DC

**June 14-16**

WCR/MAR  
Quarterly Meeting  
St. Louis, MO

**July 15-17**

WCR Region II Meeting  
Oakbrook, IL

**September 27-30**

WCR/MAR  
Annual Conference  
Tan-Tar-A, Lake of the  
Ozarks

**October 26-31**

WCR/NAR  
Annual Conference  
San Francisco, CA

**YOUR 2005 OFFICERS**

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**Parliamentarian—Rue Lovett**  
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**Reservations—Sandy Stuckey**  
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*We are a community of real estate professionals creating business opportunities, developing skills for the future and achieving our Individual potential for success.*

## Quarterly Meeting Schedule Hyatt Regency in Kansas City

### TUESDAY, APRIL 5, 2005

8 A.M.-4 P.M. MAR REGISTRATION

8:30-11:00 a.m. leadership team\*

9:00-10:00 A.M. WCR SHARING & TRAINING

9:00- 4:00 P.M. CRS Course - The Personal Assistant

10:00-10:45 A.M. WCR COMMITTEE MTGS:

--Communications

--Education

--MAR Connections

--Membership

--National Focus

--Registration & Hospitality

--Ways & Means

11:00 – 12:00 A.M. WCR Business Meeting

1:00 P.M. – 4:00 P.M. Region 9 RPAC Fundraising Seminar

2:00 p.m. – 5:00 P.M. WCR COURSE “IMPROVING YOUR IMAGE WITH TECHNOLOGY”

4:00 – 6:00 P.M. ASSOCIATION EXECUTIVES

Anyone is welcome to attend.

## BRAD PUTS US ALL ON HIS “LIST”



Brad Korn, Team Leader with Keller Williams in Lees Summit and Kansas City Metro Chapter WCR President came to our last meeting as our guest speaker. Brad has been in real estate for a little over 10 years and has amassed a large following of clients in the Kansas City area. He spoke about the Importance of keeping an up-to-date Data Base. He shared the program he has used since the beginning of his business, and gave away the book, “Millionaire” to one of the lucky members.

We Have a strong affinity with the Metro Chapter and try to support them as they support us. On March 8, they held their Trivia Night event in Independ-

ence. They had 8 tables of 10 people who worked as a team to solve trivia questions. Each table brought their own snacks and each person received a drink coupon with their entrance fee. There was also an open bar. Besides the regular trivia game, they played “heads or tails” that was won by your chapter president Carole Harris. Your president was also at the winning table

# RENEW\*RENEW\*RENEW\*RENEW\*RENEW\*RENEW

**2004 Was a Good Year. 2005 will be Better.**

WCR members earn more, learn more and achieve more.

**Act now to keep your membership and benefits current.**

Renew your WCR membership using the renewal form sent to you recently in the mail or renew online using our convenient and secure Web site by using the link below.

please feel free to contact the national office if you have any questions. 800-245-8512 Dues@wcr.org

*Betty A. Kincaid, LTG, PMN*

*WCR 2005 National President*



Time is running out in the National Membership Contest. It only runs to March 31, 2005. Don't wait, do it NOW!

## CALLS FOR ACTION

### Spread the Word

Thank you for your interest in and support of our legislative agenda through grassroots action.

Get Ready To Respond To These Calls For Action as they arrive. They Directly affect you and your Business.

If you are not registered with NAR ACTION CENTER now is the time.

Go to <http://naractioncenter.com>

**37 real estate women representing nine states established the Women's Council of REALTORS in 1938. Today we have over 15,000 active members (men and women) in 300 local chapters around the country, with nine regions and state chapters.**

## CARING CORNER

Our Thanks, Thoughts and prayers go out to every man and woman of the United States Armed Forces wherever they may be. We would also ask for your prayers for all our private citizens working in faraway countries. We ask that you remember our WCR Governor Marcha Tietjen whose brother passed away and President Carole Harris for the loss of her Mother-in-law.

Anyone having information for the news letter please e-mail Carole Harris at [treeladyc@yahoo.com](mailto:treeladyc@yahoo.com). To unsubscribe to the Newslines, reply with unsubscribe as the subject.



**Tony Tipton, GMAC Mortgage**

**Nathan Finley, GMAC Mortgage**

**Lorri Lawrence, Keller Williams Realtors**

## KAREN NICHOLS PROMOTED

**Old Republic Title Company** of Kansas City, Inc. is proud to announce the following promotion, Karen Nichols has been promoted to Vice President Director of Marketing. Karen joined ORT in January 2001, and has provided leadership in marketing in residential and commercial environments as well as being the liaison between customers and production. Karen's professional integrity and extensive experience dealing with the public are an asset in our organization. Please join us in congratulating Karen for this well deserved promotion. Karen is our 2005 WCR Ways and Means Committee Chair.

## TECHNOLOGY OPPORTUNITY

### Missouri WCR Chapter presents, Improving Your Image with Technology

Presented by John Mayfield, ABR, ABRM, GRI---Hyatt Regency-Crown Center, Kansas City, MO. April 5, 2005 2-5 pm.

1. Why Image and Technology are Important
2. The 5 Keys to Image
3. Creating a "WOW" Effect with Technology

4. Top Tech Tools that Create Image for the Real Estate Professional

5. Improving your Professional Image with Today's Technology

6. Technology Time Savers to Improve your Professional Image

Cost \$30. for non-WCR Members---FREE for all WCR Members. To Register go to the WCR State web site and click on News Flash (stars on either side)

[www.wcrmissouri.org](http://www.wcrmissouri.org)

IT'S FREE TO WCR MEMBERS

## WAYS AND MEANS COMMITTEE

THE COMMITTEE MET THURSDAY MARCH 10 TO DISCUSS UPCOMING PROJECTS. THEY DECIDED TO HAVE A NUMBER OF EVENTS. SO FAR THERE ARE SEVERAL IDEAS IN THE WORKS. NOW WE NEED YOU TO PULL IT ALL TOGETHER.

COME TO THE NEXT MEETING ON MARCH 23, AT 10AM AT THE CORNER CAFÉ IN LIBERTY. CALL KAREN NICHOLS 452-2800, FOR DIRECTIONS. NO NEED TO RSVP, JUST COME. EVERYONE IS WELCOME.

# PRESENTING WILLIAM QUITMEIER ATTORNEY AT LAW

APRIL 14, 2005

Bill is a member of our chapter and specializes in  
real estate law. He has seen it all and will  
tell us about it

(omitting names of course)

Be there and find out what you didn't want to  
know first hand about the law.

RSVP to SANDY STUCKEY by April 7, 2005 at: [lighthousetravel@uniteone.net](mailto:lighthousetravel@uniteone.net)  
or 816-628-5654 FAX

Name \_\_\_\_\_ phone: \_\_\_\_\_

Company \_\_\_\_\_

Guests: \_\_\_\_\_

\_\_\_\_\_

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